



MINUTE OF THE AREA STANDING COMMITTEE

THURSDAY 8TH JULY 2021

VIA: ZOOM AT:17.30

Position	Name	
President	Susan Kesley	<i>Present</i>
Vice President	Mike Ferguson	<i>Present</i>
Chief Executive Officer	Bruce Crawford	<i>Present</i>
Board Chairman	Graham Lindsay	<i>Present</i>
Immediate Past President	Andrew Kerr	<i>apologies</i>

Area (no.)	Area Rep (1)	Area Rep (2)
Ayrshire (1)	David McIntyre <i>Present</i>	
Galloway (2)	vacant <i>n/a</i>	
South (3)	Robert Carruthers <i>Present</i>	
Border (4)	vacant <i>n/a</i>	
Inverclyde (5)	Jean Cousar <i>Present</i>	John McDermott <i>Present</i>
Lanarkshire (6)	David Haggart <i>Present</i>	Louise McCutcheon <i>Present</i>
Greater Glasgow (7)	John McGowan <i>Present</i>	vacant <i>n/a</i>
Edinburgh (8)	Trevor Dodds <i>Present</i>	Robin Copland <i>apologies</i>
Forth Valley (9)	Harry Brodie <i>apologies</i>	Norman Ainslie <i>present</i>
Fife & Kinross (10)	Nigel Forrest <i>apologies</i>	Mike Caffyn <i>present</i>
Perthshire (11)	Alan Chalmers <i>Present</i>	vacant <i>n/a</i>
North East (12)	Tom Kirk <i>Present</i>	Philip Ross <i>present</i>
Highlands & Moray (13)	vacant <i>n/a</i>	vacant <i>n/a</i>

1. Welcome

The President, Susan, welcomed all to the first ASC meeting after the AGM to discuss the topics for going forward. Everyone introduced themselves for new reps.

2. Apologies

As noted above

3. Meeting Dates

The proposed dates for future meetings, that were circulated prior to this meeting, were generally agreed with final details to follow. For the first meeting in August - if we could look at discussion topics/points, how we see our role as ASC, working together with LSC, getting back on ice, improving communication throughout. *Dates are also noted below for information.*

4. Curling Games

- The Priestfield Cup – 26th October 2021 (*TBC*)
- Archers Match – *TBC*
- Tamnavulin Trophy – 1st February 2022 (*TBC*)
- Dumfries (during Scottish Champs) – 23rd February 2022 (*TBC*)

As the normal practice of circulating a list to sign up to play in these games cannot be done today, we will be replacing this with an email which will follow from Elaine.

5. Matters Arising

An interesting discussion took place on matters arising from the AGM and issues of the day covering:

- Structure of President/Vice & Junior Vice
- Way of proposing Resolutions for AGM, sort earlier for time to consult for voting
- Advertising/Marketing needs to be improved for greater exposure, all year round. We need to become good at marketing ourselves.



- Social media used to promote and also comment on other sports to get greater awareness/recognition for curling
- Confidence from curlers to come back following Covid. A welcome back Bonspiel / open days
- Attract new audience through promotional campaigns, nationally and locally
- Structure and Planning for grass roots level through, to create interest, promote and retain
- Greater communication/transparency throughout, still needs a lot of work from board to members / clubs / rinks
- Open days for all to see games, ask questions and play.
- TryCurling/Skills Awards to be followed through and enthused about from early school level
- Why should people join RCCC, what do they get with membership
- Membership benefits need to be there to help retain/encourage
- Confidence that discussion at committee level is taken to board
- Olympics is at season end need to keep momentum throughout and not just Olympic years
- Regional Development Officers and how they can help. Maybe should be looking at the success of Dumfries model to learn and develop for all rinks going forward. See what can be translated locally allowing for rink structure
- Scottish Championship, promote throughout the country, could they move around to suitable rinks, to help encourage/promote

6. AOCB

An update on a couple of competitions:

- Men's Tour to Canada on 23 January - applications will open as soon as all details have been confirmed.
- Four Nations in Ayr 30 January – applications will open on 30th July closing 31st October 2021.

7. Close

Susan thanked everyone for contributing. It has been a great start and excellent ideas/suggestions for going forward. We need to work hard this season getting everyone back on ice and attracting new curlers to our sport. I'm looking forward to next meeting, please think about everything discussed tonight and what we want going forward.

Thank you

DATES OF NEXT MEETINGS (TIMES TO BE CONFIRMED)

- Thursday 26th August via Zoom - *The plan for the year (and where this minute will be ratified)*
- Tuesday 26th October in Perth - *Joint Meeting with LSC, Lunch & Priestfield Cup (final details to be confirmed)*
- Thursday 2nd December via Zoom
- Tuesday 1st February venue TBC – *Tamnavulin Trophy*
- Wednesday 23rd February in Dumfries - *Joint meeting of ASC, LSC and Board Game of curling, lunch and watch some of the Scottish Championships*
- Thursday 14th April via Zoom
- Thursday 16th June TBC
- Saturday 20th August – RCCC AGM