



NOTES OF THE JOINT MEETING OF AREA STANDING COMMITTEE & LADIES STANDING COMMITTEE

HELD ON: TUESDAY 7TH DECEMBER 2021

AT: DUNBLANE GOLF CLUB (AND VIA ZOOM)

11.00AM

Present

Susan Kesley (President, SC), Andrew Kerr (Immediate Past President, SC), Janine Wilson (Director of Scottish Curling), Lillian Carnegie (LB President), Alison Taylor (LB Vice President), Maureen Parker (LB Junior Vice President), Gail Munro (LB Honorary Vice President), David McIntyre (Ayrshire), John McGowan (Greater Glasgow), Trevor Dodds (Edinburgh), Harry Brodie (Forth Valley), Mike Caffyn (Fife & Kinross), Nigel Forrest (Fife & Kinross), Tom Kirk (North East), Brenda Macintyre (Highlands & Moray), Marion Malcolm (Aberdeen), Corrie Lawrence (Ayr), Jane Patterson (Dumfries), Madeleine Sharp (Glasgow), Fiona McLaren (Inverness), Debbie Weir (Kinross), Marion Murdoch (Lockerbie), Rona Craig (Murrayfield), Janet Lynch (Perth), Michele Brodie (Stirling), Mary-Anne McWilliam (Stranraer), Karen Jack (Waterfront), Maggie Wilson (Head of Development SC)

Apologies

Kate Caithness (Honorary President), Lucy Tile (Border), Clare McCormick (Greenacres), Lillias Hyslop (Lanarkshire), Michele Hartley (Minute Secretary)

1. Welcome to Joint Meeting

Susan Kesley welcomed ASC and LSC representatives to the Joint Meeting. The main purpose of the meeting is for Maggie Wilson, Head of Development at SC, to present to the group with the Development within SC with a question and answer session to follow.

2. Development Presentation (*Maggie Wilson*)

Maggie thanked Susan for the opportunity to attend the meeting. Maggie took up her post in June 2021 from Nick Rennie. She gave a presentation to the meeting. A summary of the presentation included:

- Share updates of development team.
- Discuss the plans for rest of year and changes on how they market the sport.
- Show the Development team structure, gave a brief description of their roles and their three main focus points for this year.
- Present photographs from many events held over the season including National Curling Day, Try Curling.
- Discuss the various ways they hope to attract new members, promote curling at schools, how we can celebrate during the Olympics and Paralympics.

Following the presentation Maggie welcomed questions from the meeting:

- It would be good to share information on the SC website on what other ice rinks are doing with regards to development and how to attract new members.
- Development webinars have already been held within ice rinks and Maggie said they will look at continuing with these.
- When we try and get people into clubs, we need to be mindful of new curlers and make sure they get into the right club. After one year people/they should be encouraged to try different clubs and to be multi-members so they can decide which club is right for them. Clubs who encourage new members to progress to higher positions within teams will do better than those clubs who don't. Good to promote playing mixed doubles or pairs.
- If any ice rink wishes to hold a development event, they should get in touch with Maggie who may be able to help with funding.
- Karen Jack (*Waterfront*) has asked if she can attend the next Development meeting. Karen to send her email address to John McDermott (*ASC Rep Area 5*).
- Some Gateway clubs do not allow clubs to speak to their members and only encourage members to pick a club from the noticeboard in the ice rink. Request for an area in the newcomers section on the website and also to add the details of local LSC and ASC development officers details.
- Good to have a Curling Coaches corner messaging board and share new ideas and what works and what doesn't.
- If any reps are not linked in with their development group at their ice rink, speak to Maggie who will put you in touch with the right person.



NOTES OF THE JOINT MEETING



Susan thanked Maggie. There is a lot of enthusiasm in curling just now, so if anyone has ideas then please email Maggie Wilson at maggie@scottishcurling.org

AOB

Maggie confirmed that as at the last Board meeting there were 350 new RCCC members against the target set for the year of 600 new members. There will be an update on this at the next Board meeting in January.

Corrie Lawrence (Ayr) raised the query about the Strategic Plan information on the SC website and specifically Point 2 'modernisation on the organisational structure fit for the future connecting and representing members' and the target to present changes to the organisational structure at the 2022 AGM. It also states that the status of this strategic plan that the previous structure group is closed off and a new group to be formed with the ASC and LSC. Susan confirmed that at the last Board meeting it was agreed that they are not going to hold another Structure Review at the moment as the Board feels that the ASC and LSC will now work more closely together going forward. Susan will ensure that the website information is updated with regards to the Structure Review information.

The draw for Men's Tour to Canada will be on SC website next week.

Future Meetings

Board Meeting – 13 January 2022

ASC/LSC joint meeting – Wednesday 23 February 2022 at Dumfries. Susan asked for reps' views on having a meeting at the weekend and holding a social event on the Friday or Saturday. It is important that the ASC/LSC reps get to know the Board members. The consensus at the meeting is that people would prefer a social event at a weekend. Susan will discuss this at the next Board meeting.

Close

The duration of the both the LSC meeting which was held at 10am prior to this Joint meeting was 2.33 hours
(taken from Zoom recording)